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SSIP



Report on “Entrepreneurship and Innovative Ideas”



Conducted by

SSIP Cell, IITE

30, August 2025

Speaker

Mr. Srichandra Thirukkovela

Report on the Event Conducted by SSIP Cell, IITE

Theme: *Entrepreneurship and Innovative Ideas*

Date: 30th August 2025 (Saturday)

Venue: Auditorium, Indian Institute of Teacher Education

The **Student Startup and Innovation Policy (SSIP) Cell of IITE** organized an enlightening and thought-provoking session on the theme “*Entrepreneurship and Innovative Ideas.*” The event served as a significant platform for aspiring innovators and young minds to understand the nuances of entrepreneurship and the roadmap to converting innovative concepts into feasible business ventures.



The session aimed to create awareness about the startup ecosystem, provide practical guidance on idea validation and instill confidence in students to transform their creativity into impactful entrepreneurial projects. By bridging the gap between theoretical knowledge and practical implementation, the event encouraged students to embrace innovation as a mindset and entrepreneurship as a career pathway.

Speaker

The session was facilitated by **Mr. Srichandra Thirukkovela**, a distinguished professional known for his multidisciplinary expertise in technology, public policy and entrepreneurship.



Educational Background: B.Tech in Electronics and Communication;
Postgraduate degree in Public Policy and Development Studies from IIT Mandi

Professional Experience:

Worked with **Amazon**, gaining corporate and technological insights.

Contributed significantly to **education policy, planning and governance** at the *Centre for Economic and Social Studies (CESS), Hyderabad*, in collaboration with the **Government of Telangana**.

Successfully led the **TiE University Program at TiE Hyderabad**, mentoring and nurturing budding entrepreneurs.

Currently associated with **NSRCEL – IIM Bangalore**, where he manages and mentors early-stage and idea-stage startups.

Event Coordinators

The event was meticulously planned and smoothly coordinated under the leadership and guidance of:

Dr. Mehul Dave – Head, PG Department, IITE

Dr. Tejas Pavagadhi – SSIP Coordinator, IITE

Dr. Jyoti Dave – SSIP Co-coordinator, IITE



Their proactive involvement ensured seamless execution, maximum student participation and a conducive environment for knowledge exchange.

Objectives of the Event

Introduce students to the fundamentals of entrepreneurship and startup creation.

Emphasize the role of innovative thinking in addressing real-world issues.

Provide strategic guidance for navigating the early stages of entrepreneurial ventures.

Motivate students to develop and pursue ideas with social, economic and sustainable impact.

Highlights of the Session

Understanding the Startup Ecosystem

Mr. Thirukkovela provided a comprehensive overview of the startup ecosystem, explaining the roles of incubators, accelerators, venture capitalists and angel investors. Students gained clarity on how startups evolve through various growth stages and the importance of institutional support.



Idea Generation and Validation

He stressed the significance of **identifying real-world problems** as the foundation of successful ventures. The iterative process of validating ideas, collecting user feedback and refining solutions was elaborated with relatable examples.

Challenges and Opportunities

The speaker candidly discussed common entrepreneurial hurdles, such as financial limitations, competition and risk factors. He also emphasized turning challenges into opportunities by adopting resilience, resourcefulness and strategic planning.



Case Studies and Practical Insights

Drawing from his work at **NSRCEL and TiE Hyderabad**, Mr. Thirukkovela shared impactful case studies of startups

that began as simple ideas and eventually scaled into thriving businesses. These real-life success stories inspired students to believe in their innovative potential.

Interactive Question-Answer Session

The session concluded with an engaging interaction where students posed thought-provoking questions related to funding strategies, pitching ideas, scalability and sustainability of startups. The resource person addressed each query with practical insights, encouraging students to explore their entrepreneurial aspirations with confidence.

Impact on Students

The event had a profound impact on the participants. Students not only gained conceptual clarity about entrepreneurship but also developed a practical outlook toward innovation and problem-solving. The exposure to real-life experiences and success stories motivated them to:

Think beyond conventional academic boundaries.

Approach problems with an entrepreneurial and solution-oriented mindset.

Recognize entrepreneurship as a viable and rewarding career option.

The session also encouraged a spirit of collaboration and creativity among students, laying the groundwork for potential startup initiatives within the institute.

The event on “*Entrepreneurship and Innovative Ideas*” proved to be a highly impactful and enriching experience for students. The expertise and guidance of Mr. Srichandra Thirukkovela ensured that the session was both intellectually stimulating and practically valuable.



By promoting entrepreneurial thinking, innovative problem-solving and startup awareness, the event successfully aligned with the vision of the SSIP Cell to empower students as future leaders, innovators and change-makers.